

THE BASSANO MAIL

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Publishers

Clive B. Nesbitt

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ARE WE TOO IMPATIENT?

One constant source of irritation to mankind is the slowest of movements to develop and of remedial processes to take effect.

We expect wrongs to be righted immediately, illogical processes to be set right, and harmful things to be entirely obliterated forthwith.

Short-lived corrections take time—and patience. To short-lived man a day is a long, long period, but in the gleam of a million suns it is a trivial division of a moment.

Nature takes a million or so years to wear down the rock to make a Marble Canyon or a Niagara.

But man, in the brief span of years he lives on the earth, cannot wait. He wants things done quickly.

Yet even now, in the face of an obviously erroneous tradition, generations to accustom.

There are certain progressive movements that must take time. They cannot be hurried.

We are all looking through too short an arc in the circle of Time.

THE STORK IS FALLING DOWN

There said to be over-production of many commodities throughout the world. But the production of babies is slowing down. The stork seems to be 'going slow' on the job.

And Lester Pearson says that in the birth-rate of most countries. The figures for 1933 show a general decline which in a number of countries has reached a new minimum.

In the latter part of the Eighteenth Century mankind increased in numbers at a prodigious rate. Since the dawn of the Twentieth Century, and particularly since the commencement of the Great War, babies have been coming in fewer quantities.

The excess of births over deaths in Europe in 1923 was 3,500,000. In 1933, ten years later, the excess was down to 2,500,000.

Cupid has been remiss in his duties, too, for the marriage rate has shown a decline each year from 1929 until 1932. In 1933 an increase was registered.

The stork seems to be leading the world in respect to increases in birth-rate. The nations of the western world show the greatest losses.

A large natural increase in population is a sign of vigor and potency in a nation. Western nations seem to have reached a slowing down period which may possibly be permanent.

PLENTY AMIDST POVERTY

Plenty in the midst of poverty. How often has that phrase been repeated during the past four years!

The speaker makes the statement, the audience nods its head, and there the matter rests.

Very few attempts are made to analyze the reason for the paradoxical situation. Usually the blame is placed upon the system.

The Canadian farmer has lots of wheat, hogs, cattle, butter, eggs and so on. He wants to exchange these for clothing, shoes, furniture, machinery, books, education for his children, etc. But he can't get enough money for his products to buy the things he wants.

If all farm production in Canada was consumed by Canadians the proper price relationship could be more readily arrived at. But that situation does not prevail. Overseas nations have to buy the Canadian surplus in order to give our farmers the money to buy their wants.

Overseas nations will only pay world prices for what they buy, and the world market is the most fiercely competitive of all. So our Canadian farmers have to go without things, of which there is a plenty, because he can't get enough money from his production to buy.

So we have plenty and poverty side by side.

AUTUMN TIME

The unkind frosts of late September prevented the trees from going through their usual autumnal color processing.

The frost King struck when the leaves were wearing their summer dress of green. Instead of permitting them to blend slowly with the more sober browns and duns of autumn, the Weatherman whisked them quickly and harshly.

The prairie is grey-brown and sear, the nutritious buffalo grass, skimpy in growth from a dry season, curling closely to the vast earth's breast.

The shorn grain fields look vacantly into the October skies. Only an occasional strawstack relieves their monotony.

The great-head mallard ducks will soon be down in large numbers from the north to populate the sloughs. The great Canada geese trample their faint phalanges on a far sky.

Autumn time is here.

THE VALUE OF MAKING FRIENDS

'Get acquainted with your neighbors,' an old saying related, 'you might like them.'

It's the business of staying aloof and isolated that makes people suspicious.

The other fellow is a creature much like yourself—with similar ideals and impulses and with troubles and joys, hopes and ambitions much the same.

Friends and country people get along well together and also with others who mean well and are sincere.

Making friends should be the principle thing in life. It may not enable a man to roll up a money fortune but the memory of a true friend lasts long after he has departed.

The memory of a moneymaker does not last so long and, as Jim Hill once remarked, "There are no pockets in shrouds."

The stomach is a bowl-shaped cavity containing the organs of indigestion.

* * *

To be healthy don't eat any kind of food.

* * *

The liver is an infernal organ of the body.

* * *

One of the main causes of dust is janitors.

I'M GONNA TRY

I'm gonna try to play the game,
And play it hard and play it fair;
I may not win but just the same
I'm gonna try to do my share.
I may not always meet the test,
As well as some more clever guy,
But while my heart beats in my
breast

I'm gonna try.

I'm gonna try to stand the gaff
Yet keep my nerve; I'm gonna seek
To have the work and play and
laugh;

I'm gonna struggle to be kind,
And not so hard of face and eye,
I'll fling at times, but never mind,
I'm gonna try.

I'm gonna try to be a friend
Those folks can trust and who they
know;

With the simple way to the end,
Whether the buck runs high or low;
I'll hitch my wagon to a star
And set my goal up in the sky,
And though I may not get that far
I'm gonna try.

B. E. BARLOW
VETERINARY SURGEON

M. V. A., Alberta
Government Official Veterinary
PHONE 29 BASSANO

Dr. A. G. Scott

M. R. L. M. C. C.
PHYSICIAN and SURGEON

Telephones

Office 37 - Residence 131

WILLIAM McLAWS

Barrister - Solicitor - Notary

BASSANO - ALBERTA

Phones Office 6 - Residence 128

FARM FOR SALE

TENDERS marked No. 3162 addressed to V. R. Jones, Esq., Clerk of the Court, Court House, Calgary, will be received at the office of the Sheriff, 11 o'clock in the forenoon on Saturday, the 20th day of October, 1934, for the purchase of the following property:

All of Section Sixteen (16), Town site Twenty (20), Range Ten (10), West of the Fourth (4th) Meridian, in the Province of Alberta; of record in the Land Titles Office for the Sixth Alberta Land Registration District. Subject to the restrictions of the Alberta Act, and present Certificate of Title except one and thirty Eighth (1 1/8) acres in SW. corner of the NW 1/4 (quarter) sold as a school site; described as follows, namely: commencing at SW. 1/4 stake running southwest (17) Rod North by Thirtieth (30) Rods wide.

Location: 3 1/2 miles from Biles
Bridge, Alberta.

Soil: Chalky loam clay subsoil.
Buildings: House 24 x 28, 1 story;
2 granaries, barn 24 x 36, rear addition 12 x 20, stable 12 x 20;
60 acres under cultivation and an
additional 75 acres can be break-
en and the balance, 115 acres,
suitable only for pasture and hay.
5 1/2 miles of barbed wire fencing.
Terms of sale: \$1,000 per acre,
20% down payment, balance in
1 year, 25% in 2 years and 25% in
3 years from the date of acceptance of
tender, such payments to bear interest
at 8% per annum, or all cash at
option of purchaser.

Other conditions: See the standing
conditions of sale as apply.

Tenders must be accompanied by
marked cheque for 5% of the offer
which will be returned in the event
of non-acceptance. No tender need
nearly accepted.

For further particulars apply to
McLaws, Redman, Longworth
& Cairns, Solicitors, 25 Canada Life
Building, Calgary, Alta.

Dated at Calgary, Alberta, this 15th
day of September, 1934.

"V. R. Jones".

Clerk of the Supreme Court.

Once considered an almost impos-
sible barrier, the North Syrian desert
between Syria and Mesopotamia is
crossed by motor car by some 25,000
passengers annually.

Plumber—Come to fix the old
tub in the kitchen.

Son—Mamma, here's the doctor to
see the cook.



BASSANO LODGE NO. 55, ANCIENT
FREE and ACCEPTED MASONS
Meets second Tuesday of the month
Visiting Brethren cordially welcome

H. W. Ford
Worshipful Master
H. H. BECKER, Secretary

WALTER K. WEBB
BARRISTER - SOLICITOR

NOTARY PUBLIC

Phone: Office 25 Residence 16
BASSANO - ALBERTA

HARRY HOLMES
CARPENTER and
Estimator Green or All Work

If you are in need of carpentry
or carpenter work of any kind
PHONE 16

A. T. CONNOLLY
Registered Optometrist



Broken lenses replaced from
prescription pieces. Quick service
guaranteed. Quick service
BASSANO, ALBERTA

W. S. PLAYFAIR
FEED - AUTO LAVERY - DRAYING
Agencies for
Galt Coal
Opposite Depot



Alberta Schools of Agriculture

OLDS and VERMILION

will open for 1934-5 Term October 30.

FREE COURSES IN AGRICULTURE and

HOME ECONOMICS

given to Boys and Girls under sixteen years. No Entry Fee or Examination Required. Reasonable Rates Charged for Board and Lodging in Modern Dormitory.

Write for particulars to the Principal
SCHOOL OF AGRICULTURE OLDS OR VERMILION
or to the
DEPARTMENT OF AGRICULTURE, Edmonton, Alta.

Hon. F.S. Grisdale, Minister H.A.Craig, Deputy Minister

THE PRACTICAL AND THE IDEAL

Alberta Pool Elevators is a creation of the agricultural co-operative movement and as such is closely knit to the families on the land who believe in and act upon the principles of co-operation in order to better their condition.

Commercial success is highly important but it is to be regarded only as a means to an end—the improvement of the living conditions of rural people.

The major function of this extensive country and terminal elevator system owned by the Alberta farmers is to give support to their natural aspirations for a more secure rural tenure.

Both the practical and the ideal sides of the farm movement are united in Alberta Pool Elevators and on this basis a general appeal for support is extended to all grain growers.

ALBERTA POOL ELEVATORS, LIMITED

Calgary Dry

The West's Finest Ginger Ale

Great to Mix!
Smart to Serve!

UNION-MADE BY
CALGARY BREWING & MALTING
COMPANY, LIMITED

Insist on Genuine
BUFFALO BRAND



Distributed by W. S. PLAYFAIR, PHONE 26

COAL! COAL! COAL!

New Pit at Strip Mine

1 1/2 Miles West of the Bridge

only \$2.50 per ton

LARGE, HARD LUMPS

South of River, \$3.00 per ton at the Old Mine
FREE BARN AND BUNK HOUSE

Kleenbirn Collieries Ltd.

Phone 4, Bow City

Eyremore, Post Office

JOB PRINTING

The Bassano Mail possesses competent facilities for handling all kinds of job printing and is prepared to quote on all kinds of work of this nature.

Customers are assured of satisfactory work and prompt attention to detail.

Call, write or telephone for price quotations on any job you require.

THE BASSANO MAIL

P. O. BOX 85

TELEPHONE 19

LOUIS CONN

Phone 7

Groceries	Crockery	Men's Wear
WEEK-END SPECIALS, SATURDAY & MONDAY, OCT. 13th & 16th		
BLUE RIBBON TEA or Blue Ribbon, vacuum time each		special 49c
COFFEE, C. W. Samborn's or Blue Ribbon, vacuum time each		special 25c
SPICES, Any 5c		3 for 25c
JAM, Orange Marmalade, Nelson Pure,	each	tin 49c
BEET JUICE, Canned, 1 lb.	each	any 8 for \$1.00
RICE, C. W. S., Reg. 1 lb., Reg. 10c a lb.	each	7 for 50c
BROOMS, Reg. 50c	for 39c;	Reg. 75c.
FACE SOAP, Karbol, Lux, Palmolive, Colgate, mixed,	4 for 25c	
FRUITS AND VEGETABLES		
APPLES, McIntosh,	Box 1.39	
GRAPES, Concord	2 lbs 45c	
ORANGES, Large,	3 doz. 95c	
MEN'S WEAR DEPARTMENT		
VALENTINE MARTIN Work Shoes, Reg. \$3.50	special \$2.85	
MEN'S DRESS CAPS,	each 98c	
MEN'S WORK SHIRTS,	each 85c	
MEN'S SCHOOL WORK JACKETS, Reg. 40c,	special, 3 pairs	each 25c
MEN'S JUMBO SWEATERS, Reg. \$3.50,	special \$2.50	

FREE DELIVERY

THE BEST FOR LESS

AUCTION SALE DATES

W. W. Hamm, 1 mile West, 2 miles South of Gen
Consol School, to be held
MONDAY, OCTOBER 22

Also watch for the date of Nevins and Rekter's Sale

M. N. FOLEN**Duchess****:- SERVICE with a SMILE :-**

Gas - Oil - Greasing - Battery Service
Goodyear Tires - Tire Repairs
Accessories

Bassano Service Station

A. P. PIERSON, proprietor - Telephone 89

From Wagon to Sea-Board -
Fair and Efficient dealing
is the A.P. Standard of Service.

The ALBERTA PACIFIC GRAIN COMPANY Ltd.
LICENCED AND BONDED WITH THE BOARD OF GRAIN COMMISSIONERS

FLOOR COVERING

New clean pattern unbordered
Rug, Braided. Size 8 x 9. Easy
to clean, brightens up the room.
Special price - \$7.65

WINDOW SHADES

Heavy quality green blinds,
spring roller with attachments
Price - 95c each

CURTAIN SCRIM

Next kitchen designs, also small
blue figure for bedrooms. Green,
colored background.

Price - 25c a yard

RUG

Suitable for bedroom. Cotton rug
bright colors. Size 24 x 45.
Special price - 85c each

FLANNELETTE BLANKETS

Extra large size, best quality
Only a few pair left. Can't be re-
peated at this price.

Price special - \$2.59

LADIES' SHOES

Blown Kid top, medium round
toe. Perforated vamp, medium
heel and width.

Price - \$2.95

MEN'S SLIPPERS

Soft Kid leathered sole, very com-
fortable bedroom slippers. Colors
Black or Brown.

Price - \$1.85

FRUIT SPECIAL - 1 can sliced

Peaches, I can Apricots, 1 can
can Pineapple, 1 can Green
Gage Plums, 1 can all for 90c

SOCKEYE SALMON, 1 lb. tin 30c**QUICK TAPIOCA**, 1 lb. pkg. 20c**WHOLE DRAINED CHERRIES**,
Per pound, 50c**FRESH WALNUTS**, halves,
medium quality, per lb 40c**WHEAT TOSTIES**, 2 lb. pkg. 30c**COFFEE, Star Special**, 4 lbs \$1.00**JELLY POWDERS**, Arbranid,
6 packages, 25c**JUNKET TABLETS**, pkg. 15c

ORANGES, large, sweet and juicy, ... 3 doz. \$1.00; BANANAS, 2 lb 25c
Cranberries, Sweet Potatoes, Ontario Grapes, Table Grapes, Hot House
Tomatoes, Lettuce, Celery

JAMES JOHNSTON
"The Quality Store"

LOCAL NOTES

Mrs. J. Fraser and children were

in Calgary last week.
Mr. and Mrs. C. McKinnon and Miss
McClard were in Calgary last

Friday.

A son was born to Mr. and Mrs. W.
Kienle, of Majorville, on Wednesday,
October 16.George Scott was home for the
holiday weekend, coming down and re-
turning on plane.Mr. John Emden of Brooks, was in
on Wednesday en route to visit his wife
and Mrs. Sparks in Lethbridge.Dr. and Mrs. W. G. Neilson, former
Bassano residents and now of Cal-
gary, were in town for the weekend.Mr. and Mrs. W. F. Macbeth and
family moved into the house vacated
by Mr. and Mrs. L. Roach, this week.Bob Donaldson, who is attending
Technical School in Calgary, was home
for the holiday weekend.Husley Johnston, who lived here
about ten years ago, was down from
Calgary for a visit.Mr. and Mrs. Ralph Armstrong, of
Calgary, were in Bassano last week,
on their way home from visiting in
Brooks.Mr. and Mrs. H. F. McDonald, of
High River, visited in Bassano last
weekend with Mr. and Mrs. Chas.
McKinnon.Ber Pallister and W. Griner, of Cal-
gary, were in Bassano last Thursday.
Commodore Macbeth, sailing re-
tired in Edmont, over the weekend.
Calgary was a popular holiday re-
sort for Bassano people. All west-
bound trains, buses and autos had
their quota of local passengers.About six carloads of Bassano resi-
dents made the trip to Hussey last
Friday evening to attend the annual
Masonic dance. The affair was one
of the best ever held in Hussey.Rev. A. S. Scott and his family
moved to Minster on Tuesday night
with some parts for the plane. How
are Sonigak had been forced to
land there to await repairs.

Rev. and Mrs. F. D. McNaughton ar-
rived in Bassano last Monday evening.
They plan to move into the Bertino
house some time next week. Mr.
McNaughton is the local appointee
under the farm debt adjustment act,
and will open an office shortly.

KNOX PRESBYTERIAN CHURCH
Rev. John Hart, Minister
Sunday, October 14, 1934

11 a.m. - Morning Service
7:30 p.m. - Evening Worship
Rev. C. P. Young, B. A., Central
India, will show lantern slides.

BARGAIN

CENT-A-MILE

TRIP**TO Medicine Hat**

AND RETURN

Round Trip Fare From

Bassano \$2.00

Low fares from other stations

GOOD GOING

October 19 and 20

RETURN UNTIL

October 22

Additional information, tickets,
etc., apply Ticket Agent**CANADIAN****PACIFIC**

KIPPER SNACKS, 3 tins 25c

TEA, Special Broken Orange
Pakos, per lb 85cCOMFORT TOBACCO, fine
cut, 1/2 lb 75cCHEESE, palm pimento,
1/2 lb package, 15cJAM, Purity, pure Bramble,
Per tin, 55cTOMATO JUICE, Aylmer,
Per tin, 10c

MILK, Eagle brand, per tin 25c

MINCEMEAT, very fine quality,
Per pound, 25cFor genuine satisfaction
you can rely on us.

BASSANO
CREAMERY

LADIES' WEAR and DRY GOODS**Now showing the Very Latest
FALL MILLINERY**

Just arrived—the second consignment of advanced Fall Season Styles. Small Brim
Velvet Hats, Large Brim Velvet Hats, Cut or Turban Felt Hats. Come in all the sea-
son's most popular colors, and every style the very latest. Priced

1.95 -- 2.50 -- 2.95**Ladies' House and Street Wear Dresses**

Just opened up, a parcel of the smartest house and street
wear Dresses we have ever offered. Lovely floral prints and
broadcloths, all of finest quality and guaranteed absolutely
tubfast. The very latest New York styles. Priced

1.00 - 1.50 - 1.95**The Popular Sunday-Nite Dresses**

Extremely smart little dresses of fine Silk and lovely Celanese. Fashioned in the East
from selected Paris and New York Models. Come in pretty Greens, Wine, Black, Navy,
etc. Dresses you will like to wear. See them on display. One popular price

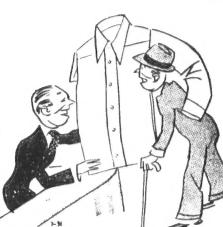
\$3.95**MEN'S WEAR DEPARTMENT**

This week featuring 3 lines of MEN'S DRESS SHIRTS - the very pinnacle of shirt
values—QUALITY first and foremost

The "LEWIS" Shirt**Broadcloth - Full Size**

A very excellent shirt of English Broadcloth, pre-shrunk, beautifully tailored, perfect
fitting, full size. Fully guaranteed in every detail. Attached collar only.

Colors: SAND, BLUE, WHITE

\$1.25**RIPPLESHEEN
Patented SHIRTS**

A new patented fabric, as rugged and as
hard wearing a material as can be made.
Guaranteed pre-shrunk - color fast. Tailored
to our custom standards. Collar attached
on separate collar styles. Perma
stay collars. Collar attached, cuffs are
reversible. Each

Colors: WHITE, GREY, GREEN

\$2.00**New Pin Check Shirts**

The very latest in Dress Shirt
wear, made from fine quality Broadcloth. Comes
in collar attached or separate collars. Each
Guaranteed pre-shrunk, color fast. White ground
with BLUE or GREY checks. Each

\$1.50**GROCERY SPECIALS**for Saturday, Oct. 13th
and Monday, Oct. 15th**CANNED PUMPKIN**, choice quality

2 1/2 lb. tins, 2 for 29c

PICKLES, sweet mixed, Eclipse

per jar 33c

CANNED CHERRIES, Aylmer red

pitted, No. 2 tins, 29c for 39c

CANNED VEGETABLES — large

tin Tomatoes, 1 tin Corn, 1 tin

Peas, 1 lb. tins, all for 39c

SYRUP, Rogers' Golden Cane,
1 lb. tins, 23cJAM, Pure Strawberry, Purity
brand, per tin 57cFRY'S HOT CHOCOLATE, requires
boiling water only, 1 lb. tins 47cCOOKING CHOCOLATE, Fry's, 8
separate one ounce squares, pkt. 23c**CEREALS**—Smiles, whole wheat
porridge, 7 lb bags 37c

CANDY, Fry's chocolate bars, fresh

Per lb. 25c

CANNED FRUITS—1 lb Apricots,
1 lb Strawberries, 1 lb Australian

Crushed Pineapple, 3 tins 59c

OLIVE OIL, pure Sasso brand,

16 oz. tins, 45c

COFFEE, Malkin's Best, vacuum pack,

Per tin 47c

TEA, A.C., Economy, splendid value,

Per lb. 49c; 3 lbs. 143

LAUNDRY SOAP, P & G, white naph-

tha, 11 bars 47c

TOILET SOAP, Almond Cocoa,

4 bars, 23c

FRUITS AND VEGETABLESHead Lettuce - Celery - Sweet Peppers - Parsnips - Carrots - Turnips - Cabbage - Bananas
Oranges - Grapefruit - Lemons - Table Grapes - Fresh Cranberries - Apples, etc.**McKEE'S STORES**

"Always at Your Service"

Phone 9